Party like a kid
The GNYDM isn’t just for adults. Those mini attendees out there get their own kind of fun.
page 6

Is it time to get rid of the scalpel?
Get some advice from those who know about making the transition.
page 20

Scenes from the GNYDM
Hug an Olaf, relieve some stress and then go meet Austin Powers.
pages 4–10

Check us out
By Fred Michmershuizen, today Staff

It’s the 2014 Greater New York Dental Meeting, and judging by the many exciting offerings available on the exhibit hall floor, it’s shaping up to be one of the most memorable events of the year. The New York meeting, billed by organizers as the largest dental exhibition in the United States, features products and services from hundreds of exhibiting companies.
Here’s a small sampling of what’s new and exciting this year.

Biolase (booth No. 600) is launching its Epic X laser, designed to offer

Time to relearn what you know
By Chadette Maragh, today Staff

Academy of Lasers President and internationally known dental professional Scott Benjamin kick-started Sunday’s Laser Pavilion Lecture Series and his presentation on “Understanding the Benefits Lasers Bring to Everyday Dentistry” with a surprising quote from revered American author Mark Twain: “I have never let my schooling interfere with my education.”
Seemingly off topic at first glance, Benjamin went on to explain to the attendees that, as dental professionals,
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both precision and innovation to the whole dental team. To help punctuate the launch of the Epic X, performers from Cirque du Soleil are showcasing feats of their own precision and innovation, each day at 11 a.m., noon, 1 and 2 p.m.

TAUB Products (booth No. 2708) has a new corporate logo, a fresh marketing approach and several new products, including FUSION-Zr, a self-adhesive, light-cure veneer cement indicated for the adhesive cementation of all-ceramic restorations, zirconia, lithium disilicate and CAD/CAM-type materials. To help celebrate, Christy Creson, who holds the title of Mrs. North Carolina 2014, is on hand at the company’s booth, along with racecar driver Luke Pardi and his car, sponsored by TAUB.

DEFEND by Mydent International (booth No. 3709) is showcasing its line of infection-control products, disposables, preventatives and impression-materials systems. Popular offerings include a new face mask that is designed to be gentle on sensitive skin. It’s free of inks, dyes and fiberglass, and it is fluid-resistant and latex-free with an inner layer made of soft material. DEFEND Desensitizer, also available from Mydent, is a desensitizing agent that can be placed under dental cements or used with temporary, provisional or final-restorative materials to reduce postoperative sensitivity.

Keystone Industries (booth No. 3418) is touting its Gelato prophylaxis paste, which has been designed to provide a smooth, splatter-free application.

The paste is 1.23 percent fluoride ion and will leave a patient’s teeth with excellent polish and stains removed, according to the company. Gelato comes in bubble gum, cherry, mint, piña colada, orange sherbert and raspberry flavors. It’s available in 6- and 12-ounce jars, and also boxes of 200 individual cups.

For hygienists, Orascoptic (booth No. 4022) is introducing its RDH Elite loupe. Orascoptic engineered the loupe with a team of practicing hygienists and industry-recognized experts in ergonomics and infection control. The loupe is designed to offer optimal field width and depth for dental hygiene professionals.

RELEARN

It should be unacceptable to view techniques and procedures as rules instead of guidelines. If viewed as the former, room for expansion and exploration in regards to the healing of patients is denied, at best limited, he said.

The solution? A progressive approach to laser technology and treatment, where rehabilitation trumps amputation, and the patient’s well-being and quality of life is regarded as first priority. To elaborate, Benjamin provided a brief history of light amplification by stimulated emission of radiology, simply known as LASERS, and went on to compare the childhood experience of using a magnifying glass to beam light onto a not-so-lucky field ant to dental laser treatment and the shared truth that a consequential biological response occurs.

Expanding further, Benjamin lectured on how and why all lasers are not created equally and how the utilization of accurately applied laser- and light-based technologies is vital to achieve efficiency and an improved outcome to a patient’s care.

Benjamin was just one of many clinicians speaking Sunday on lasers.

More sessions will take place today, Tuesday and Wednesday. For more information, including times, check the official show program or download the Greater New York Dental Meeting app on your smartphone.

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Christy Creson, who holds the title of Mrs. North Carolina, is joined by Mark Donohue, from left, Jordan Taub and Ed Matthews of TAUB Products (booth No. 2708). TAUB has a number of products to show off, including FUSION Zr multi-purpose veneer cement and dual cure resin cement.